Workday Journeys

Every HR organization is unique and wants to create a memorable employee experience for its people; however, many current tools and systems provide static and linear experiences, leaving employees underwhelmed and disconnected. Workday Journeys delivers low-code tooling that enables organizations to build tailored experiences for employees with personalized journey paths to help guide your people, as well as modular cards that assist employees through day-to-day activities.

Engage Employees in a Meaningful Way

The extra mile of personalization goes a long way. If we take a look at a consumer application handbook, the most liked and trusted applications are those that provide a personal and meaningful experience. Workday Journeys takes a similar approach to experiences—both in the moments that matter and the ones in between. Whether preparing for a major career change or requesting time off, the experience must be intuitive and personal, suggestion-driven, and accurate so every person feels supported.

Exceptional Experiences for Productivity and Engagement

For many employees, being productive can be a challenge despite the abundance of productivity and knowledge tools available. Finding the right tool for the right task can become overwhelming, resulting in employees rarely using these tools at all. With the intuitive interface in Workday Journeys, organizations can create exceptional employee experiences—whether it's a concierge-style journey with recommendations and steps to succeed in their role, or quick access to payslips or rewards outside of Workday surfaced through a card, employees benefit from a single personalized experience for improved productivity and engagement.

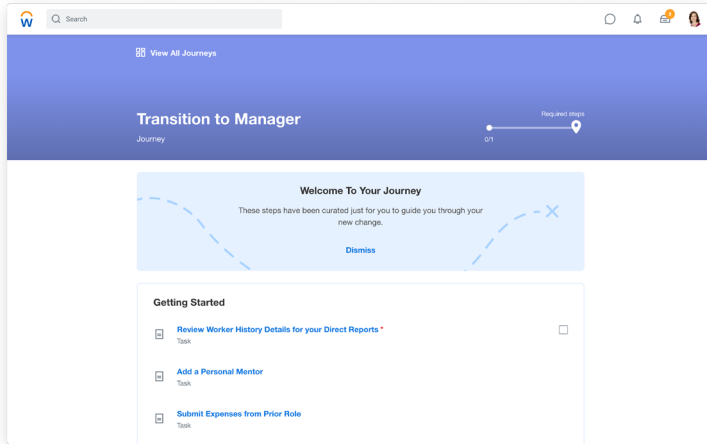## Design Tooling Without the Coding

Experience design sounds complicated, but with Workday Journeys, it isn't. Copy, configure, and launch journeys and cards with clicks, not coding. We built our tooling to be intuitive and flexible so you can create journeys and cards that serve the needs of every employee, taking into account their location, management level, or any other employee parameter within Workday. And because this tooling pulls in real-time Workday data, the steps in a journey path are relevant and accurate for each employee.

Key Benefits

- Reduce the time and energy it takes to create experiences (cards and journey paths) for your people by leveraging core HCM data.

- Bring together insights from Workday and non-Workday tasks, as well as learning, all in one concierge-style journey experience to engage, provide insights, and surface actions to users in moments that matter.

- Create custom cards that allow you to pull in information and tasks from across your enterprise applications.
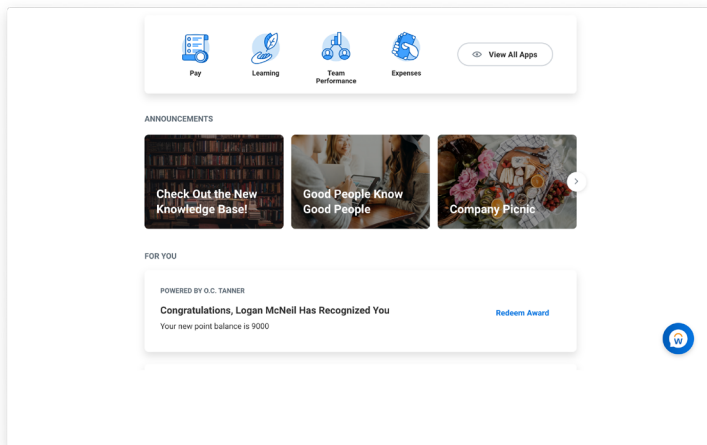
Features

- Journey path creation tooling
- Journey path metrics and reporting
- Modular card creation
- Modular card reporting

The Transition to Manager journey path maps the steps and provides the information a new manager needs to be successful.

Extend the Experience Beyond the Application

The digital employee experience isn't built from a single tool or system—it's a combination of tools and systems, each with separate interfaces, security, and capabilities that can overwhelm employees in their search for guidance. With Workday Journeys, employees benefit from a single workspace that joins data, insights, and actions from multiple systems into one. Leveraging REST API data and the intuitive Workday interface, outside tasks and information are brought into Workday, giving employees one location for what they need, and an experience that is mobile and collaborative.

Integrations with separate systems, such as OC Tanner, bring external rewards information into Workday.